



# Get The Body You Want

## The New Scientific Breakthrough in Natural Weight Loss

### Fighting Fat with Fat

A substance in the body, which produces 300 times more heat than any other organ in the body, is the answer to weight loss. It's name? Brown fat!

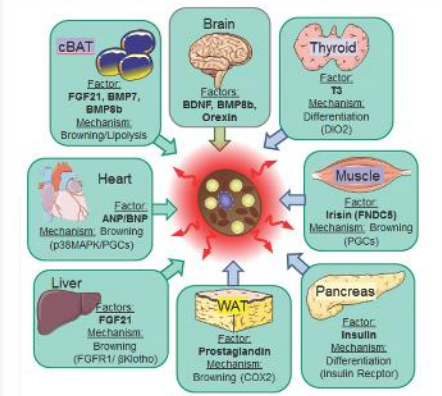
Brown fat works opposite to white fat. White fat infamously stores extra calories as overflowing bellies, muffin tops, love handles and plump thighs. In complete contrast, brown fat expends energy in the form of heat. The more active brown fat you have the more calories and white fat you burn.

Obesity happens when energy intake exceeds energy expenditure. Activating brown fat helps balance the equation. Additionally, studies show that brown fat activity will reduce the metabolic complications of obesity, such as inflammation, high blood sugar levels and low insulin sensitivity.

Phoenix Weight Loss System is scientifically designed too activate thermogenesis of brown fat while recruiting more brown fat. This unique two part system starts off with Phoenix Boost taken for eight weeks for quick results, along with Phoenix for long term weight loss.

Imagine being at your ideal weight. You can expect to have a boost in energy, appetite decreased, enhanced mental focus, brightened mood, and improved digestion just within a couple of days after starting the Phoenix Weight Loss System. Take control of your wellbeing and get started today.

**Call Us Today: 1-770-302-6900**



### Brown Fat Activation Paths

Multiple pathways are targeted to activate brown fat thermogenesis and proliferation.



**Obese mouse lacking BAT**  
Thermogenic brown adipose tissue prevents obesity.

